



“CANARY ISLANDS FILM MARKET” TERMS & CONDITIONS

CANARY ISLANDS FILM MARKET is an activity organized by Festeam, Comunicación y Eventos, S.L, sponsored by Gobierno de Canarias through Canarias Cultura en Red, Ayuntamiento de Santa Cruz de Tenerife, Cabildo de Tenerife through Turismo de Tenerife and Consejería de Cultura, Sociedad de Desarrollo de Santa Cruz de Tenerife; with the collaboration of Fapae, Filmarket Hub, Cluster Audiovisual de Canarias, Zec, Binter, Iberostar and Rahn.

CIIF MARKET was born 13 years ago as the key meeting point for European producers, distributors and investors, with the main objective of promoting coproduction of film, documentary or TV series projects intended for the international marketplace. This edition is opened to the most relevant film projects in development in the Canary Islands under a new image and name: CANARY ISLANDS INTERNATIONAL FILM MARKET.

CIIF MARKET opens public call for the submission of audiovisual projects in development and informs the audiovisual sector through all the digital media available and the market's webpage: www.ciifmarket.com as well.



CIIF MARKET will select a maximum of eight projects to attend the market. The main criteria will be quality of projects, intended for the international marketplace, talent of the director and/or producers and feasibility of the financing plan. Final selection will seek for a balance between mainstream projects and others with a more creative risk. Projects must be recent, in a development stage and in search for additional financing or coproduction partners.

The project representatives will attend a series of pre-arranged meetings with the delegates and investors invited to explore the possibilities of partnering or investing in the projects.

14th edition of CIIF MARKET, will take place July 6, 7 and 8, 2017.

All projects attending the market will comply with the following terms and regulations:

ARTICLE 1

Any european production company can submit their projects in development if these comply with the following:

- Projects must be feature length or documentary films, TV movies or TV series.
- A minimum lenght of 60 minutes is required.



- Trans-media, cross-media and multi-plataform projects are allowed if these are also intended for theatrical release.
- Non-fiction projects as graphic or news reports will not be accepted.
- Projects must be submitted by the production companies involved and will require the acceptance of the director.
- The budget and financing plan must be in euro currency. A 20% of the financing secured is required.
- Projects must be recent, in a development stage and in search for additional financing or coproduction partners.
- Projects must be viable and intended for the international marketplace.
- Projects that took part in previous editions will not be accepted.
- First timers at a coproduction market or if the coproduction company has already coproduced at an international level, as well as, innovation in formats or in distribution and financing will be highly valued.
- Additional materials such as previous works of the director will be highly valuable.

It will be valued if their corporate headquarters based in the Canary Island or those projects that include a canary director, producer or cast member.



ARTICLE 2

All parties interested in participating at CIIF Market 14th edition that will take place July 6 to 8, 2017 must submit their projects through the website before JUNE 12, 2017.

The entry form per project is free. Only if the project is selected to participate in the CIIF MARKET 2017, the entry fee will be 80€. A 40% discount will apply for members of the CLUSTER AUDIOVISUAL DE CANARIAS or TENERIFE FILM COMMISSION.

Payment must be done to the following bank account:
BBVA: ES82 0182 0770 51 0201671342
Concept: CIIF MARKET 2017.

The entry form available for downloading at www.ciifmarket.com must be sent back filled out together with the signed terms & regulations before 12 de junio de 2017 to: mapicas-so2@icloud.com

Entries must include the following documents:

Short synopsis

Treatment or script



Bio & Filmography of the director and the producer

Summary of the budget and financing plan

ARTICLE 3

Any trailer, teaser, images or similar audiovisual materials must be sent through vimeo, web links or similar tools available. No hardware materials will be accepted.

ARTICLE 4

CIIF MARKET will consider the signee of the entry form as the only contact person for all the issues related with the participation of the project at the market and as the sole responsible party in answering before the other party or parties involved in the project.

ARTICLE 5

The decision on the projects selected will not be subject to appeal.

ARTICLE 6

The producers of the selected projects must:



- Confirm their attendance to CIIF MARKET.
- Confirm the attendance to the market of the producer and/or director.
- Send all the materials requested by the Organization in English and Spanish .These will be published on the market guide and web page.

ARTICLE 7

Once the production of the film concludes, the parties involved must include the CIIF MARKET logo in the credits of the final cut. The logo is available on the official website of the market: www.ciifmarket.com

ARTICLE 8

Should any queries or doubts arise, these will be solved by the Organization.



CANARY ISLANDS INTERNATIONAL FILM MARKET

Personas de contacto para inscripción de proyectos:

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FESTEAM COMUNICACIÓN Y EVENTOS S. L.

Persona de contacto:

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www.ciifmarket.com

PATROCINA



COLABORA

