CALL FOR PROJECTS

CANARY ISLANDS INTERNATIONAL FILM MARKET 2026

The **Canary Islands International Film Market (CIIF Market)** is an initiative organized by Festeam, Comunicación y Eventos, S.L., with the support of the Tenerife Island Council (Department of Culture, Museums and Sports); the City Council of Santa Cruz de Tenerife through the Development Society; and the Government of the Canary Islands through the Canary Islands Institute for Cultural Development, Canary Islands Film and PROEXCA. The event is also held in collaboration with Turismo de Tenerife through the Tenerife Film Commission, the Canary Islands Audiovisual Cluster, Macaronesia Films and other partner organizations.

Established more than twenty years ago, CIIF Market was created to serve as a meeting point for producers, distributors and investors, fostering access to financing opportunities and encouraging international co-production partnerships for fiction feature films, documentaries and television series intended for the global marketplace.

To further this mission, CIIF Market launches an international open call for fiction and documentary feature film projects, television and streaming series or miniseries (fiction or docuseries). The call is promoted through the Market's industry database, media channels and official website: www.ciifmarket.com.

CIIF Market will select a minimum of **12 projects to participate in its National and International section**, as well as a minimum of **5 Canary Islands projects to be showcased in the Focus Canarias Section**. The main selection criteria will be based on the quality of the project, its international market potential, the talent and/or track record of its director(s) and producer(s), and the viability of its financing strategy.

Applicants must submit a budget in euros and a financing plan with at least **20% of the total budget already secured**. The final selection will seek to balance commercially oriented projects with others presenting a stronger creative and artistic vision. Projects must be recent and original, currently in development, and must not have exhausted all available financing opportunities.

Selected participants will benefit from a tailor-made schedule of one-to-one meetings and pitching sessions with invited industry professionals and decision-makers. In addition, they will have access to all CIIF Market 2026 industry activities and networking events.

RULES AND REGULATIONS

The **22nd edition of CIIF Market** will take place in **Santa Cruz de Tenerife from 26 to 30 October 2026**. All projects submitted to the Market must comply with the following regulations.

ARTICLE 1

National and international production companies with projects in development may participate in the call, provided that they meet the following requirements:

- Fiction or documentary feature films, fiction series, miniseries and docuseries in Spanish or English.
- Projects with a minimum total running time of 60 minutes, as well as transmedia, cross-media and multi-platform projects whose primary foundation is a cinematic work. Journalistic or news-reporting audiovisual content will not be considered eligible projects.
- Projects must be submitted by the lead production company and must involve the active participation of the director(s) and screenwriter(s).
- Producers must submit a budget in euros and a financing plan with at least 20% of the budget already secured.
- Projects must be recent and must not have exhausted all available financing sources.
- Projects must be viable in terms of both production and subsequent international distribution.
- Projects must be aimed at the international market.
- Projects that have participated in previous editions of CIIF Market will not be eligible.
- Particular consideration will be given to projects being presented at a market for the

first time, production companies with prior international co-production experience, innovation in formats, new distribution and financing models, and supplementary materials including completed previous works by the director and/or producer.

ARTICLE 2

- Production companies and creators interested in participating in the **Canary Islands International Film Market** may submit their projects through the application form available on the Market's website: www.ciifmarket.com.
- Project submission is free of charge. A participation fee will only be payable if the project is selected for the 2026 edition. Participation is strictly in person; online participation will not be accepted.
- If selected, participants must pay a registration fee of **€100** (50% discount for members of the Canary Islands Audiovisual Cluster, Tenerife Film Commission, PNR – Plataforma de Nuevos Realizadores, CIMA – Association of Women Filmmakers and Audiovisual Media Professionals, and AECINE – Spanish State Film Association). Selected projects from Latin America will be exempt from the registration fee. The fee must be transferred to the following BBVA account: **ES51 0182 5801 1802 0165 2536**, indicating *Project Title / CIIF MARKET 202c* as payment reference.
- The application form, together with acceptance of these Rules and Regulations, must be submitted no later than **6 September 2026 at 23:5G (Canary Islands Time, Spain).**

For evaluation purposes, applicants must submit the following documentation in a single PDF file (maximum size: 10 MB) to: **production@ciifmarket.com**

- Short synopsis
- Treatment (maximum 10 pages)
- Producer's and/or Director's Statement
- Director's and Producer's Biography/Filmography
- Budget Summary and Financing Plan
- Distribution and Marketing Strategy

- Viewing links to previous works (optional)
- Letter or statement indicating ownership of the project rights

The Organization will cover accommodation and airport transfers in Tenerife for representatives of the selected projects. Participants will also benefit from personalized meeting schedules and access to all market presentations and activities.

ARTICLE 3

Projects that fail to submit the complete required documentation will not be considered for selection. Applicants must provide an online viewing link for any additional audiovisual materials. Physical audiovisual materials will not be accepted.

ARTICLE 4

CIIF Market will recognize the signatory of the application form and these regulations as the sole representative and point of contact for all matters related to the project's participation in the audiovisual co-production market, and as the sole party responsible before any other companies or individuals involved in the project.

ARTICLE 5

Project selection will be carried out by an **Expert Committee** composed of highly respected professionals from the audiovisual industry. The Committee's decision shall be final and not subject to appeal.

ARTICLE 6

Producers and/or directors of selected projects undertake to:

- Confirm the project's participation in CIIF Market within a maximum period of 48 hours.
- Confirm their attendance throughout the Market. The attendance of both producer and director is strongly recommended.
- Provide all promotional and informational materials requested by the Organization for inclusion in the catalogue, website and social media communications in both Spanish and English.

ARTICLE 7

Following the event, project representatives undertake to include the CIIF Market logo in all promotional and communication materials related to the project. Upon completion of production, the CIIF Market logo must also be included in the end credits of the final version of the work. The logo is available on the official Market website: www.ciifmarket.com.

ARTICLE 8

PROJECT AWARDS

1. CIIF MARKET SANTA CRUZ DE TENERIFE AWARD

Awarded to the project with the strongest international potential, consisting of a cash prize of **€3,000**, subject to the following conditions:

- The prize must be used to attend an international market of the recipient's choice.
- The project must include the CIIF Market logo in all promotional materials and presentations.
- The production company must provide proof of accreditation to the selected international market and a copy of the airline ticket.

To claim the prize, the recipient must submit proof of transportation, event accreditation and accommodation booking. The prize may be claimed within a maximum period of **one (1) year** from the closing date of CIIF Market.

2. TENERIFE ISLAND COUNCIL AWARD

Awarded to the Canary Islands project with the strongest European potential, consisting of a complimentary accreditation valued at up to **€500** to attend a film and/or audiovisual market of the recipient's choice.

To claim the prize, the recipient must submit proof of payment for the accreditation. The prize may be claimed within **one (1) year** from the closing date of CIIF Market.

3. MUSIC LIBRARY s SFX AWARD

The two winning projects (**Best European Project** and **Best Latin American Project**) will

receive a complimentary music licensing package for one production, enabling synchronization of production music from the Music Library C SFX catalogues through its music supervision division, Acorde.

Once the music has been licensed, the project will be covered by the principal rights required for worldwide, multi-platform distribution and exploitation for the lifetime of the content.

4. MAFIZ AWARD

The European and Latin American projects with the greatest co-production potential will each receive **two complimentary accreditations** to participate in **MAFIZ 2027**, the industry platform of the Málaga Film Festival.

5. BLURR STORIES AWARD

The winning European and Latin American feature film projects will receive post-production laboratory services including **Conforming, Online Finishing and Delivery**, comprising:

- 1 DCP
- 1 ProRes HQ Master
- 1 H.264 Master

The award will enable both projects to reach professional technical standards for distribution and exhibition.

6. VECTOR DE IDEAS AWARD

Vector de Ideas, a consultancy specializing in music supervision and licensing, will provide two hours of recording with a solo musician (instrument to be agreed upon by both parties). A complimentary license for the use of one track from its niche music catalogue, which includes folk, contemporary and modern classical repertoires.

7. CINEXIS AWARD

The selected projects (Best European Project, Best Latin American Project, and Best Canary Islands Project) will receive a guaranteed commercial exhibition window upon completion of the film, together with strategic support and advisory services in development, production, financing, and market strategy.

The award includes guidance on identifying and structuring financing opportunities, advice on production strategies, and access to CINEXIS's network of production companies and industry partners, with the possibility of exploring co-production agreements. Selected projects will also gain access to CINEXIS's artificial intelligence tool for project analysis and development.

8. CON UN PACK INTERNATIONAL SALES AWARD

Each winning project (Best European Project and Best Latin American Project) will receive support and international representation from Con Un Pack International Sales, including the presentation of the project to film markets and potential buyers and, where appropriate given the project's characteristics and stage of development, the identification of pre-sale opportunities that may contribute to its financing.

Each award is valued at €3,000, corresponding exclusively to international representation fees, which will be covered by Con Un Pack International Sales.

9. PELIP AWARD

Pelip, an AI-powered audiovisual pre-production platform, will grant each winning project (Best Spanish Project and Best Canary Islands Project) a six-month subscription to its Producer Plan, which allows users to manage up to five active projects and three user accounts.

The subscription will support the pre-production phase through tools for preparing script breakdowns, shooting schedules, ICAA-compliant budgets, financing plans, and project dossiers for submission to funding schemes and potential co-production partners.

SPECIAL MENTIONS

In addition to the awards listed above, the organization may grant Special Mentions to projects that stand out for their artistic excellence, innovation, development potential or contribution to the audiovisual sector.

Such recognitions may include mentoring, consultancy services and tailored advisory sessions delivered by the experts participating in the initiative, with the aim of supporting the creative, technical and strategic development of the selected projects. The scope and nature of these mentoring activities will be determined according to the characteristics and needs of each recognized project.

ARTICLE G

Any questions arising from the interpretation of these regulations shall be resolved by the Management of the Market.

ARTICLE 10

Submission of a duly completed application form, together with acceptance of these Rules and Regulations, implies full acceptance of all terms and conditions governing the selection process.

ARTICLE 11

The Organization of CIIF Market 2026 undertakes to comply with and implement all safety, security, public health and preventive measures required or recommended at any given time by the competent authorities for the organization of in-person events and activities.